



Make It Yours.

MM731

MM-731-KKOH1/MM-731-WWOH1

LIGHTSPEED RESPONSIVENESS



The MM731 retains the innovative spirit of Cooler Master while maintaining the familiar aesthetic of classic gaming mice. Each pro-grade feature is intended to give you lightspeed responsiveness in the blink of an eye: genuine PTFE feet for unrivaled glide, hybrid 2.4GHz/Bluetooth wireless for supreme versatility, adjustable 19,000 DPI optical sensor, and optical micro switches for superior durability and input. With all of that housed in a super-lightweight, revolutionary new ergonomic shell design that reduces the weight to 59g, the MM731 truly is less than the sum of its parts.

FEATURES

- **Hybrid Wireless Tech** - Choose from wired mode, 2.4GHz wireless, or Bluetooth 5.1 to connect multiple devices
- **Striking New Lightweight Design** - Mouse weighs in at 59g without having to resort to exterior holes that compromise on aesthetics.
- **Ergonomic Construction** - Classic gaming mouse shape, optimized for right-handed gamers
- **Gaming Grade Sensor** - Adapt to your game or playstyle with optical sensor adjustable up to 19,000 DPI
- **Optical Micro Switch** - Optical inputs provide durability of up to 70 million clicks and near-instantaneous inputs compared to mechanical switches
- **RGB Illumination** - Give your victories some flashy good looks with lighting
- **Upgrade Mouse Feet**- New-and-improved feet made with PTFE material for low friction and high durability, which provides a smooth, fast glide with maximum responsiveness.
- **Limitless Customization** - New, improved software allows you to remap controls, customize your RGBs, tune your macros and more

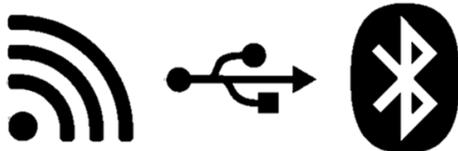
SPECIFICATIONS & PACKING INFORMATION

| Product Name | MM731 |
|-----------------------------|---|
| Product Number | Black: MM-731-KKOH1 White: MM-731-WWOH1 |
| Grip Type | Palm / Claw |
| Material | ABS Plastic / Rubber / PTFE |
| Color | Black / White |
| LED Color | 16.7 Million RGB |
| Sensor | PixArt Optical Sensor |
| CPI / DPI | 400-800-1,200(Default)-1600-3200-8000-19000 |
| Tracking Speed | 400ips |
| Lift Off Distance | < ~2mm / Adjustable |
| Polling Rate | 2.4GHz/Wired Mode: 1000 Hz BT mode: 125 Hz |
| Angle Snapping | Yes |
| Mouse Acceleration | 50g |
| L/R Switches | Optical Switches, 70 Million |
| Buttons | 6 |
| Connectivity | Wired / 2.4GHz / BT 5.1 |
| Battery Capacity | 500mAh |
| Battery Life (with LED Off) | 72hrs (BT mode) / 190hrs (2.4G mode) |
| Charging | Support Wired charging |
| Compatible OS | Windows8+ / macOS |
| Software | Yes, Cooler Master MasterPlus+ |
| Cable | Detachable Ultraweave Cable , 1.8 M (Type-C to Type-A) with Gold-plated |
| Dimensions (mm/inch) | 122.3 x 69.0 x 39.1mm 4.81 x 2.72 x 1.54 inch |
| Weight | Mouse: 59g / 0.13lbs (w/o Dongle & Cable) |
| Warranty | 2 years |

| | | |
|------------------------------|--|---------------|
| MM-731-KKOH1 | EAN | 4719512114896 |
| | UPC | 884102087202 |
| MM-731-WWOH1 | EAN | 4719512114902 |
| | UPC | 884102087219 |
| Net weight | 59g / 0.13lbs | |
| Gross weight | 187g / 0.41lbs | |
| Box dimension (L x W x H) | 90 x 49 x 167 mm / 3.54 x 1.93 x 6.57 inch | |
| Carton dimension (L x W x H) | 525 x 357 x 215 mm / 20.67 x 14.06 x 8.46 inch | |

| Cont. | W/ Pallet | Carton/ Pallet | W/O Pallet |
|-------|-----------|----------------|------------|
| 20' | 21600 | 54 | N/A |
| 40' | 43200 | 54 | N/A |
| 40 HQ | 52800 | 66 | N/A |

FEATURE HIGHLIGHT



Hybrid Wired & Wireless Connectivity – Switch between 3 connection modes (Wired/2.4 GHz/BT 5.1) and adapt to any situation

Ergonomic Design – Ambidextrous shape optimized for right handers



Limitless Customization - New, improved software allows you to remap controls, customize your RGBs, tune your macros and more

Gaming Grade Sensor – PixArt PAW 3370 sensor with original 19,000 DPI, and you can adjust up to 38,000 DPI via MasterPlus+ Software.